

JUNIOR REDS: FIVE YEAR DEVELOPMENT PLAN 2008/12

Objective: To provide high quality opportunities for participation in football enabling all individuals to develop and reach their own potential.

Fundamental aims:

- **To increase participation year on year**
 - **Achieve minimum 10% increase of player register strength each year**
 - **Expand number of teams within the Club**

- **To maximise player potential and raise standards**
 - **Participate in competitions at the highest standards in local Leagues**
 - **Achieve year on year improvement in annual average eleven-a-side team League positions**

Aim 1: To achieve the F.A. Charter Standard Community Club accreditation

Objective	Method	Lead Responsibility	Timescale	Resources Required	Costings
Obtain the FA highest Charter Standard – Community Club status	Review Club structure; ensure all components are fully in place; make a successful application to the F.A.	Amadu Bah	By 2012	Management Time	Nil

Aim 2: To increase participation by the formation of new teams – especially to increase the number of opportunities for mini soccer to provide a strong foundation for participation in high quality standard football.

Objective	Method	Lead Responsibility	Timescale	Resources Required	Costings
Set up minimum two new Under 7 team(s) each season	Advertise and then provide Saturday Soccer Club sessions – Identify interested and suitable volunteers as Managers/ Coaches.	Initially: David Aranda (2008/9)	By 2012	<ul style="list-style-type: none"> • New Kit • Equipment • Facilities • Coach • Publicity 	Initially facility hire - £30 per week. New team subscription covers cost.
Set up new teams (including mixed gender) at other age groups where strong interest exists – especially mini soccer teams	Advertise and then provide Saturday Soccer Club sessions –Identify interested and suitable volunteers as Managers/ Coaches.		By 2012	<ul style="list-style-type: none"> • New Kit • Equipment • Facilities • Coach • Publicity. 	Initially facility hire - £30 per week. New team subscription covers cost.
Widen catchment area for new teams by formation of additional Saturday Soccer Club in Eltham	Advertise and then provide Saturday Soccer Club sessions for 5 -12 year olds in Eltham. Recruit qualified Coaches.	Clive Chivers	By 2012	<ul style="list-style-type: none"> • Facilities • Coaches • Publicity • Equipment 	Initially facility hire - £30 per week. New team subscription covers cost
Set up team for Special needs children if interest exists	Interest in a Disability team to be gauged. Options to be explored.		By 2012	Management Time	Initially facility hire - £30 per week. New team subscription covers cost
Explore interest and form an Adult team to participate in Saturday League football.	Establish Under 18 interest and enter into Adult Saturday league. Encourage participation in younger sections of the Club		By 2012	<ul style="list-style-type: none"> • Equipment • Facilities • Coach • Publicity 	New team subscription covers cost

Aim 3: To recruit and retain players and volunteers. Ensure exit routes into the game for Members

Objective	Method	Lead Responsibility	Timescale	Resources Required	Costings
Obtain Kent Youth League membership and raise playing standards	Appoint Secretary for this League and make application. Explore cost and determine fees for players.		By 2012	<ul style="list-style-type: none"> • Equipment • Facilities • Coach • Publicity 	Initially facility hire - £40 per week
Advertise the Club to maximise player recruitment	Ensure regular contact adverts are placed in local Newspapers, and interested players are efficiently directed to teams.	Sarah Mooney	By 2012	Newspaper advertising	Nil
Provide regular training and Development to all Managers. All to apply for the Level 1 qualification within 6 months of appointment.	Organise regular training events in all aspects. Provide financial support for Courses.	Andy Wood	By 2012	Management Time	Estimate £450 per year
Supply external qualified Coaches as a resource for teams and Managers.	Provide external qualified Coaches where required and subject to funds.		By 2012	External qualified Coaches	Maximum £25 per session
Support and encourage the provision of qualified Referees within the Club.	Actively recruit Referees to the Club by positive values (e.g. exemplary conduct; communication). Support Parents and Players in undertaking Referee training for coverage of games.		By 2012		<ul style="list-style-type: none"> • £105 Course and Exam fees

Aim 4: To increase the number of opportunities for women and girls to be part of the Football Club

Objective	Method	Lead Responsibility	Timescale	Resources Required	Costings
Set-up an exclusive new Girls Soccer Club for all Girls Age Groups	Recruit a Girls Football Director. Increase player numbers year on year		By 2012	<ul style="list-style-type: none"> • New Kit • Equipment • Facilities • Coach • Publicity 	Initially facility hire - £30 per week
Form new Girls teams	Advertise; recruit and form new teams at age groups with sufficient numbers		By 2012	<ul style="list-style-type: none"> • New Kit • Equipment • Facilities • Coach • Publicity 	Initially facility and Coach hire. £30 facility; £25 Coach each week New team subscription covers cost
Obtain specific external funding to support new Girls Club	Explore funding and make application to supportive sponsors		By 2012	Nil	Nil

Aim 5: To develop links with local Schools

Objective	Method	Lead Responsibility	Timescale	Resources Required	Costings
Contact local Schools and develop links with interested parties	Ensure Schools receive information about the Club.	Simon Lambourne – School Liaison Officer	By 2012	Management Time	Nil
Attend School Fetes to promote the Club; recruit players and develop links	Make Schools aware by contact. Attend School Fetes.	Sarah Coxall	By 2012	Volunteer time	£100 prizes

Aim 6: To improve Administration through increased volunteer service

Objective	Method	Lead Responsibility	Timescale	Resources Required	Costings
Expand and strengthen the administration of the Junior Reds.	Engage and recruit greater number of volunteers to widen responsibilities base and achieve greater opportunities within the Club.	Clive Chivers	By 2012	Management Time	Nil
Maximise Grants; Sponsorship and external financial support.	Appoint External Funding Officer (or divide responsibilities) and review Grant availability. Make applications.		By 2012	Management Time	Nil

Aim 7: To seek and if possible acquire a good quality ground for all teams at one location.

Objective	Method	Lead Responsibility	Timescale	Resources Required	Costings
Seek out and if possible acquire one high quality ground to enable all teams to be co-located.	Explore ground availability; examine costs and funding opportunities. Develop contacts externally and Partnership arrangements. Make a bid to acquire a ground if appropriate.		By 2012	Management Time	Nil